

Media Kit 2024

Market Radar Newsletter

BEST VALUE

Subscribers

4,998

Active Members

Open Rate

45%

Engaged Readers

Frequency

2x

Weekly (Mon & Thu)

Exclusivity

1

Sponsor Per Issue

Our Audience

85%

90%

Male Investors

75%

High Income

Active Investors

70%

Professional Background

Advertising Packages

Single Newsletter

\$250

Exclusive sponsorship of one newsletter issue

5-Issue Package

\$1,000

Save \$250 with our package deal

Newsletter Content

- ✓ Significant stock movements & momentum
- ✓ Data-driven market analysis
- Wall Street analyst ratings
- ✓ Objective market insights

Why Advertise With Us

- Exclusive sponsorship (one sponsor per issue)
- Highly engaged investor audience
- Premium financial audience
- Professional investor demographic